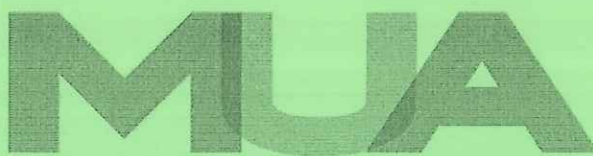


The
Management
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UNDERGRADUATE UNIVERSITY EXAMINATIONS

SCHOOL OF MANAGEMENT AND LEADERSHIP

DEGREE OF BACHELOR OF ARTS IN DEVELOPMENT STUDIES

BDS 306 : PROJECT PLANNING DESIGN AND IMPLEMENTATION

DATE: 30th JULY 2018

DURATION: 2 HOURS

MAXIMUM MARKS: 70

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. **Write all your answers in the Examination answer booklet provided.**

QUESTION ONE

Read the Case Study below carefully and answer the questions that follow:

XYZ

XYZ is an international NGO with presence in Kenya. It has a child protection programme which it has operated for 15 years and has been implementing Gender Based Violence project for children abused, malaria project, Early child hood project. Their donor ABC employs the use of logical framework during proposal development and in planning programme objectives. XYZ has direct beneficiaries being children and are categorised according to different age brackets depending on the project at hand. They do collaborate with different stakeholders in their different projects. They also go through the normal phases of project development during project design. The organization takes cognisance of financial controls as a way of being accountable to their donors. Over the years they have learnt to perfect the art of effective report writing but it has been a journey of challenges experienced on the same.

Required:

- i. From the above case study, explain the following terms as used in project planning and design;
 - a. Characteristics of a project (2 marks)
 - b. Beneficiaries (2 marks)
- ii. Differentiate between project management and programme management (4 marks)
- iii. Demonstrate the benefits of financial controls in a projects that XYZ derives (5 marks)
- iv. Evaluate the phases of a project cycles that XYZ goes through in project planning and management (12 marks)

QUESTION TWO

- i. Discuss the criteria that should be used to have effective financial procedures
(6 marks)
- ii. What are the dissimilarities between profit and not for profit organisations preparation of financial statement?
(9 marks)

QUESTION THREE

- i. Define what a report is as used in project planning
(2 marks)
- ii. Differentiate between a project and a programme with specific examples from the Kenyan context?
(4 marks)
- iii. Design a project proposal for a project of your device
(9 marks)

QUESTION FOUR

- i. Define what a proposal is as used in project planning
(2 marks)
- ii. Explain the importance of a proposal
(4 marks)
- iii. Classify the two types of proposals
(4 marks)
- iv. Evaluate the aspects of writing a successful and effective proposal for it to be considered effective and efficient
(5 marks)

QUESTION FIVE

- i. Define who a stakeholder is as used in programme/ project planning
(1 mark)
- ii. Using a healthcare project, analyze the seven typologies of project stakeholders
(7 marks)
- iii. Stakeholders analysis is a key step in project planning. Demonstrate the steps used in this process.
(6 marks)

QUESTION SIX

- i. Monitoring and evaluation form an integral part in programme planning and design; Distinguish between the two term
 - a. Monitoring (2 marks)
 - b. Evaluation (2 marks)
- ii. Using a project of your choice, show the complementary relationship between monitoring and evaluation. (11 marks)